



# The "GIFT to the CITY<sup>®</sup>" Program

A National Community Development Program

## Sign Systems at NO Cost to Your Community

### Brand your Community

What is the Image that your City presents to the public? Does your community have a Brand?

### PHILOSOPHY

FACT 1 - More and more, cities across the country are facing new and unexpected challenges that impact their budgets causing them to have to Re-Prioritize how monies are spent. The needed signage gets put to the bottom of the list.

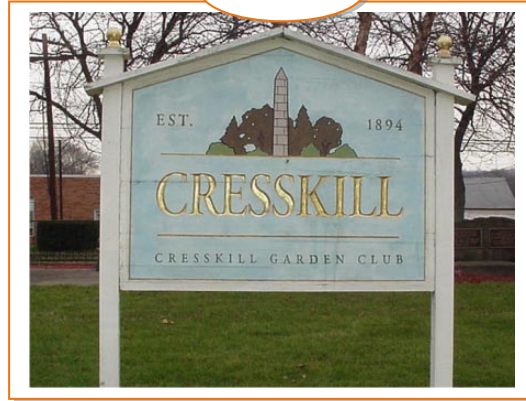
FACT 2 - For a City to purchase signs or a sign system, valuable Time, Effort and Assets need to be re-directed at times, to initiate and complete the process for acquiring such signage.

Cities across the country provide so many needed services to its residents; it is time to give something back to the City.

Enter: The "Gift to the City<sup>®</sup>" Program.



Before



After



The "Gift to the City<sup>®</sup>" Program, created in 1991, provides Beautiful, High-end Signage at No Cost to Municipalities and Communities across the United States. Since its inception in 1991, the program has been expanded to include signage for:

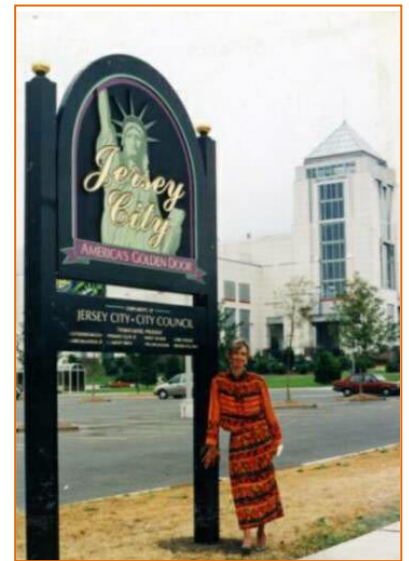
- Municipal buildings and properties
- Other Municipal Departments
- Historical Districts
- Parks and Recreational Facilities
- Fire and Police Departments
- Universities

The GTCP has been highly successful and is currently in place in 29 US Cities. To see how Your Community can participate and benefit from this program, please visit our website:

[www.GiftToTheCity.com](http://www.GiftToTheCity.com)



- Municipality DOES NOT incur any expenditure to participate or receive signage – No hidden fees.
- Provides a consistent sign standard and brand for all municipal markers, etc.
- Energizes the Economic Development within the community.
- Enhances the perception of the community to residents, visitors and potential clients.
- Signage fabricated from "green" compliant sustainable materials ensuring longevity and maintenance-free installations.



Bella Teres<sup>®</sup> Division  
1415 Highway 85 North  
Suite 310-129  
Fayetteville, GA 30214

Phone 888.436.2221  
Fax 770.881.8249  
info@gifttothecity.com  
www.GiftToTheCity.com

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